



Unioncamere
Veneto



Information and registration

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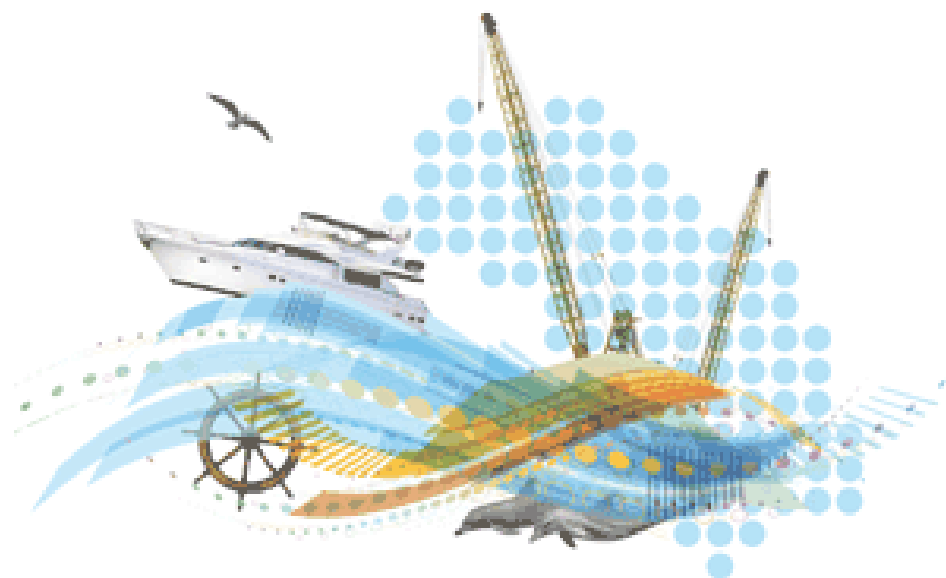
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OPPORTUNITIES AND STRATEGIES FOR THE DEVELOPMENT OF THE NAUTICAL INDUSTRY

Final conference of the Adriatic Economic Cluster Club Project



Venice, January 24th 2014
"Don Orione Artigianelli"
Zattere - Dorsoduro 909/A

Dear Sir or Madam,

It is a great pleasure to invite you to the final conference of the Adriatic Economic Cluster Club project. The project, financed by the European Commission within the IPA Cross Border Cooperation Programme, aims to support the development of the nautical industry as a strategic sector of development for countries in the Adriatic.

In order to reach this objective, the project has operated both at a district and business level, forming the basis for the creation of a network of districts connected with the nautical industry and encouraging cooperation between companies working in the industry on both sides of the Adriatic Sea.

The conference will be an opportunity to present the project's results and the activities that has been done to support the districts and companies involved. Above all, it will be an occasion to discuss development opportunities for the nautical sector coming from the Adriatic-Ionic Macro-Region and from the new challenges of Blue Growth.

The event will take place on **the 24th of January in Venice** in the premises of the Cultural Centre Don Orione Artigianelli.



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9.00 Participant Registration

9.30 Welcoming and opening speeches

FELTRIN MARIO – Vice Secretary General Chamber of Commerce of Venice

GIAN ANGELO BELLATI – Secretary General of Unioncamere del Veneto –
Eurosportello - Lead partner of the Cluster Club Project

9.45 Relevance of Institutional cooperation under IPA Adriatic CBC, as a constitutive element of development and dialogue between countries of the Adriatic Area

PAOLA DI SALVATORE – Managing Authority IPA Adriatico

10.00 Cluster Club Project: main results

ROBERTA LAZZARI Project Manager - Eurosportello Veneto

ELEONORA DI MARIA – Professor Padua University – Department of Economics

COMPANIES involved in the project

10.40 The marine industry: current situation and future prospects

Federazione del Mare

11.00 Adriatic Ionian Macroregion area: challenges and opportunities

MARCO BELLARDI - Consultant Permanent Secretariat of the Adriatic Ionian Initiative (AII)

11.20 Blu Economy: strategies and opportunities to develop the nautical sector

DIEGO VECCHIATO - Veneto Region- Director International Relations Department - Coordinator of the thematic Group of Italian Regions and Autonomous Provinces for the First Pillar "Driving innovative maritime and marine growth" according to the EU Strategy for the Adriatic-Ionian Region

11.40 Programs supporting clusters and business network

MARCO MALACARNE, European Commission, Enterprise and Industry DG – Head of Unit SMEs: Clusters & Emerging Industries - **to be confirmed**

12.00 Round Table. Concrete proposal for companies operating in the maritime industry

- Gian Angelo Bellati Unioncamere Veneto
- Marco Bellardi – Secretariat AII
- Diego Vecchiato – Veneto Region
- Paola Di Salvatore - IPA Adriatico
- Alida Perkov – Pula Chamber of Commerce
- Assonautica – to be confirmed
- Serbian Representative – to be confirmed
- Bosnian Representative – to be confirmed

13.00 Conclusion

Gian Angelo Bellati - Unioncamere Veneto

13.30 Lunch

Moderator: Maurizio Crema – Il Gazzettino