



EUROPEAN MARITIME DAY

"Innovation driving Blue Growth"

Bremen, Germany, 19-20 MAY 2014

Draft version: 5 February 2014

MONDAY 19 MAY 2014

7.30

Opening of registration in Bremen Conference Centre

09.00-10.30

1st Set of Stakeholders workshops

7 workshops to be held in parallel

10.30-11.00

Coffee break

11.00-12.30

2nd Set of Stakeholders workshops

7 workshops to be held in parallel

12.30-14.00

Lunch

14.00-14.30

Welcome to European Maritime Day 2014

Joint welcome address from Host country

Representative of German Ministry of Transport and digital Infrastructure- tbc - tbc

Representative of Free Hanseatic City of Bremen- tbc

→ **PLENARY room**

Interpretation in EN-DE-FR, passive GR

14.30-15.20

Keynote speeches

MS MARIA DAMANAKI, Commissioner for Maritime Affairs and Fisheries, European Commission

President of the European Parliament- tbc

Representative of the Greek Presidency of the Council of the European Union- Ministry of Shipping, Maritime Affairs and the Aegean, Greece-tbc

→ **PLENARY room**

Interpretation in EN-DE-FR, passive GR

15.20-15.30

Prize ceremony

→ **PLENARY room**
Interpretation in EN-DE-FR, passive GR

15.30-16.00

Coffee break

16.00-17.30

Plenary session 1

"Drivers for innovation in the maritime economy"

How can we unlock the potential for innovation and growth in the blue economy?

Making better use of the ocean could supply the Earth's growing population with valuable resources and job opportunities. However, lack of knowledge, of market instruments, of cooperation are bottlenecks for progress and innovation. Discussions will be held on how emerging knowledge, technologies and research can attract highly skilled professionals and increase innovation in the blue economy, making sure that Europe can take a lead role in in this process.

→ **PLENARY room**
Interpretation in EN-DE-FR, passive GR

18.00-20.30

Networking event for participants

TUESDAY 20 MAY 2014

7.30

Opening of registration in Bremen Conference Center

09.00-10.30

3rd Set of Stakeholders workshops

7 workshops to be held in parallel

10.30-11.00

Coffee break

11.00-12.30

Thematic Sessions

Thematic Session 1

"Innovation for the benefit of maritime communities"

The overall objective of this session is to demonstrate how innovation towards greening of shipping and diversification of shipyards and equipment manufacturers into new business areas works in practice. The topic is closely linked to the implementation of the LeaderShip 2020 initiative adopted in February to show that the concepts recommended there successfully work in practice. The session will bring clusters and enterprises together which have adopted new business models in different segments of the supply chain.

Thematic session 2

"Ocean technologies, investment for sustainability"

This session will discuss how innovation in ocean technologies can offer solutions for sustainable economic growth while contributing to better understanding and protection of marine ecosystems. Based on concrete examples, the session will address a wide array of innovative technologies (i.e: biotechnologies, observing, sensing technologies and deep-sea technologies) and that will in turn deliver benefits for activities such as aquaculture, energy, food safety, ocean and human health. It will also look at the technological challenges that need to be addressed to support complex industrial operations at sea/offshore/deep-sea. This is a prerequisite to boost the sustainable development of maritime activities at sea in different challenging environments.

Thematic session 3

"Innovation to promote maritime security and safety"

This session aims to discuss the new opportunities in terms of security and safety. Many projects are currently addressing this issue. Important topics include satellite technologies, port and cargo security (eg. container tracking), passenger safety, uptake of multiple technologies.

12.30-13.30

Lunch

13.30-14.45

Plenary session 2

"A maritime vision for innovation: lessons from European Maritime Day"

After two days of discussions on all aspects of maritime innovation, the participants in this plenary session will aim to frame the main conclusions in the context of the European Maritime Policy, and translate the ideas and proposals into a mandate for policy makers in the coming years.

→ **PLENARY room**

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14.45-15.00

Official closing of EMD 2014

Representative of Land Bremen, Germany- tbc

Representative of the next hosting City Piraeus- tbc