





#### ONLINE AND IN-PERSON FINAL CONFERENCE

# ANCONA, MOLO S. MARIA, SALA MARCONI 23<sup>RD</sup> JUNE 2022

## DIGITAL TOOLS TO PROMOTE DESTINATIONS.

ADRIJO- Adriatic Ports Cultural Network: linking maritime travellers, territories, communities.

### **REMEMBER**

Restoring the Memory of Adriatic ports sites.

Maritime Culture to foster Balanced Territorial growth.

11:00	INICTITI		WELCOME
117(1(1		$I I I ( )   X   \Delta I$	$VV \vdash I ( ( )   VI \vdash $

11:15 The valorisation of the Adriatic maritime cultural heritage: the results of REMEMBER project and ADRIJO - Adriatic Ports Cultural Network

**Guido Vettorel** Central Adriatic Ports Authority

11:30 KEYNOTE SPEECH

Tourism trends in the Adriatic. An overview.

**Anthony La Salandra** Director, Risposte Turismo

11:45 ROUND TABLE

Maritime passenger flows as leverage for sustainable tourism promotion

**Marche Region** 

**Vincenzo Garofalo** President, Central Adriatic Ports Authority

**Đoni Štambuk** General Manager, Zadar Port Authority

Mihaela Kadija Director, Zadar Region Tourist Board

Francesco Galietti National Director Italy, CLIA- Cruise Lines International Association

Lorenzo Vera Vice President, MedCruise

moderated by

Michele Romano (Il Sole 24 Ore)

13:00 The Future of Cooperation

Anna Flavia Zuccon Managing Authority Director, Italy-Croatia Programme

**Annalisa Fazzini** University of Teramo, APPRODI PLUS PROJECT

13:20 END OF THE CONFERENCE

**LIGHT LUNCH** 

## PROJECT PARTNER



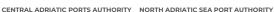




PORT OF RAVENNA AUTHORITY

















POLITECHNIC UNIVERSITY OF MARCHE