

MEDports FORUM 2022

July The 7th – 8th , 2022

*Headquarters of Port System Authority of Central Northern Tyrrhenian Sea –
Port of Civitavecchia
Molo Vespucci snc - 00053 Civitavecchia*

We take great pleasure in announcing you to the MEDports Association Digitalization Forum – ***MEDports Forum 2022*** - to be held in **Civitavecchia, Italy, on 7th & 8th of July, 2022**. The Forum is organized together by MEDports Association and Port System Authority of Central Northern Tyrrhenian Sea – Port of Civitavecchia.

The MEDports Forum 2022 will be a place of gathering and exchange of opinions, ideas and best practices among the representatives of the international institutions, experts of maritime transport and port activities, and leading port members in order to assist Mediterranean ports in building a resilient, progressive, and vibrant maritime sector through the use of digitalization.

Since several years now, and especially since the beginning of the Covid-19 crisis, digitalisation has clearly emerged as one of the key drivers and pillars for the development of a more sustainable and resilient global shipping industry. With a successful digitalization in connected smartports, the objectives of the green transition for the world maritime transport could be achieved.

Widespread awareness of climate change, the need for greater safety and security in port operations, but also the race for greater logistical efficiency have led to the emergence of many digital-related initiatives and projects around the world. These initiatives, projects and innovations have been widely supported and encouraged by international institutions and by international trade actors across all the continents.

As a maritime space connecting three continents and a true crossroads of international trade, the Mediterranean is at the heart of this digital revolution. It was time for the MEDports Association, which today gathers 23 major Mediterranean ports, representing more than 70% of the total traffic in the Mediterranean, to take up this issue.

It is therefore proposed by the MEDports Association with the support of prestigious international organizations such as IAPH, the World Bank to examine the state of the art of digitalization in the Mediterranean, its challenges and key success factors.

Through concrete testimonies, reflections of experts and positioning of international organisations and institutions, the MEDports Forum 2022 is an incredible opportunity for all the actors of the world maritime transport to update their knowledge, to exchange their best practices and to project themselves in the world of tomorrow.

DRAFT AGENDA

7th July	MEDports Forum 2022 : How MED ports address the challenge of the digitalisation?
9am - 10am	<p>Welcoming session</p> <p>Moderation : Luca Lupi, Secretary General, MEDports Association</p> <ul style="list-style-type: none"> ▪ Herve Martel, CEO, Port of Marseille Fos and President MEDports association ▪ Ernesto Tedesco, Mayor, Town Hall of Civitavecchia ▪ Filippo Marini, Harbour Master, Port of Civitavecchia ▪ Francesc Carbonell, Head of Sector for Transport, Union for Mediterranean Secretariat ▪ Pino Musolino, CEO, Port System Authority of the Central Northern Tyrrhenian Sea
10am- 10.15am	Networking Coffee Break sponsored by Union for Mediterranean
10.15am- 12.15am	<p>Roundtable with International Associations about digitalisation: drivers and challenges</p> <p>Moderation: Alexio Picco, Managing Director, Circle Group</p> <p>Keynote: Patrick Verhoeven, Managing Director, International Association of Ports and Harbors, IAPH</p> <p>Roundtable</p>

	<ul style="list-style-type: none"> ▪ Isabelle Ryckbost, Secretary General, European SeaPort Organisation, ESPO (recorded) ▪ Hans Rook, Chairman, International Port Community System Association, IPCSA ▪ Lamia Kerdjoudj, Secretary General, Federation of European Port Companies and Terminals, FEPORT ▪ Bogdan Oldakowski, Secretary General, Baltic Port Organisation ▪ Jean-Marie Koffi, Secretary General, Port Management Association West and Central Africa ▪ Alberto Rossi, Secretary General, Assarmatori ▪ Rodolfo Giampieri, President, Assoporti <p>Q&A</p>
12:15pm-2pm	MEDports Forum 2022 Official Photo Lunch

7th July	MEDports Forum 2022 : How MED ports address the challenge of the digitalisation?
2pm-3.30pm	<p>Digitalisation Experiences and practices in the ports</p> <p>Moderation: Yann Alix, General Delegate, SEFACIL Foundation</p> <p>Feedback from port users</p> <ul style="list-style-type: none"> ▪ Akram Soliman Elselmy, Professor of Port Planning and Coastal Engineering, Arab Academy for Science, Technology & Maritime Transport ▪ Fulvio Di Blasio, CEO, North Adriatic Sea Port Authority ▪ Tommaso Spanevello, European Affairs Manager, Haropa Port ▪ Hrvoje Kulusic, Assistant General Manager, Dubrovnik Port Authority ▪ Sergio Prete, CEO, Port System Authority of the Ionian Sea

	Q&A
3.30 pm- 3.45pm	Networking Coffee Break, sponsored by Union for Mediterranean
3.45pm- 5.00pm	<p>Digitalisation : the institutional framework</p> <p>Moderation : Alexio Picco, Managing Director, Circle Group</p> <ul style="list-style-type: none"> ▪ Martin Humphreys, Lead Transport Economist, World Bank (recorded) ▪ Martina Fontanet, Technical Officer, IMO (recorded) ▪ Laura Castellani, Organisation and Digital Transformation Director, Italian Customs Agency ▪ Orlando Reveco, Digital Product Manager, Escola Europea of Intermodal Transport <p>Q&A</p>
5.00 p.m.	END OF THE DAY 1
7.30 p.m.	GALA DINNER at Hotel San Giorgio sponsored by Union for Mediterranean

8th July	MEDports Forum 2022 : How MED ports address the challenge of the digitalisation?
9am- 10:30am	<p>Business Cases – Transversal Projects – Cooperation</p> <p>Moderation : Alexio Picco, Managing Director , Circle Group</p> <ul style="list-style-type: none"> ▪ Gadi Benmoshe, Managing Director, Marinnovators ▪ Paul Franquart, Cybersecurity Manager, Port of Marseille Fos ▪ Jaime Luezas Alvarado, Head of services to the port community, Puertos del Estado (recorded) ▪ Luca Sisto, General Director, Confitarma ▪ Andreas Maria van der Wurff, Port Optimisation Manager, A.P. Moller-Maersk (recorded) <p>Q&A</p>
10.30 am-10.45 am	Networking Coffee Break sponsored by Union for Mediterranean

10.45am-12am	<p>Role of the Port Authorities for enhancing the digitalisation</p> <p>Moderation : Yann Alix, General Delegate, SEFACIL Foundation</p> <ul style="list-style-type: none"> ▪ Arnaud Bouraïma, Senior Vice-President Sales, Webb Fontaine ▪ Carles Rua, Head of Innovation, Port of Barcelona ▪ José Giménez, Port Logistics Director, Fundación Valenciaport ▪ Federica Montaresi, Head of Special Projects, Innovation and Institutional Relations, Port Authority of the Eastern Ligurian Sea ▪ Alaa Morsy, Dean of Port Training Institute, Port Training Institute (Egypt) <p>Q&A</p>
12.00am	<p>MEDports forum 2022 conclusive session</p> <ul style="list-style-type: none"> ▪ Pino Musolino, CEO, Port System Authority of the Central Northern Tyrrhenian Sea ▪ Herve Martel, CEO, Port of Marseille Fos and President MEDports Association